

## ABSTRACT OF THE DISCLOSURE

In an image display device of the present invention, a display substrate has  $m$  row electrodes, and a back surface substrate has  $n$  column electrodes. The display substrate and the back surface substrate are disposed so as to face one another and such that the electrodes thereof are orthogonal to one another (a simple matrix structure). A top-plane side driving portion is structured by a row electrode driving circuit, a reversing portion, and a reversing switch. When the reversing switch is on, the reversing portion reverses relationships of connection between the row electrode driving circuit and the row electrodes. The backplane side driving portion is structured by a column electrode driving circuit, a reversing portion, and a reversing switch. When the reversing switch is on, the reversing portion reverses relationships of connection between the column electrode driving circuit and the column electrodes. In accordance with the image display device, when a large screen is formed by using a plurality of same image display media, images can be displayed normally at all of the image display media.